

FOR IMMEDIATE RELEASE

Media Contact: Michelle Crawley

513-860-5345 or mcrawley@fuse.net

BAKER & DABOLL CLIENT HONORED WITH 2008 "FAST 55" AWARD

Named One of Cincinnati's Fastest Growing Businesses

CINCINNATI, OH (NOVEMBER 24, 2008) – Baker & Daboll is pleased to congratulate its client, Lucette Crane Systems Inc., on being named to the 2008 *Cincinnati Business Courier*'s "Fast 55" list of the fastest growing Cincinnati companies. Lucette Crane will be honored at a *Business Courier* awards ceremony to be held on December 11, 2008. This is their first time receiving the award.

"At a time when the news has regularly featured small and large businesses that are having trouble in this tough economy, Lucette Crane stands out as they and the markets they serve continue to grow and see success despite hard economic times," said Todd Uterstaedt, CEO of Baker & Daboll. "We are proud of their accomplishment."

Jerry Burck, president of Lucette Crane, attributes his success as a direct result of what he learned during his executive coaching sessions last year with Vivian Kist of Baker & Daboll. Burck worked with Kist on how to become a better leader to his 12 employees.

"During coaching we worked on recognizing and improving interaction between management and personnel," said Burck. "The whole purpose of the coaching was for me to be a better leader for the business and to understand how my staff best works, and learn to adjust my interaction with them."

Burck's company used to have high employee turnover. The coaching helped him consistently retain employees, which has improved company sales and customer service.

"Now our business is growing like crazy," said Burck. "We're doing more work with our customers and we're gaining market share."

About Lucette Crane Systems

Lucette Crane Systems manufactures electric overhead cranes for industrial uses. The company offers total solutions for overhead handling – from concept to production – in order to provide their customers with maximum workforce utilization, improved productivity and a safer work environment. Lucette Crane is located at 4833 Marburg Avenue, Cincinnati, Ohio 45209. For more information, call 513-532-6605 or visit www.lucettecrane.com.

About Baker & Daboll, LLC

Baker & Daboll is an international, strengths-first, results focused executive coaching firm servicing organizations seeking to increase the value of their businesses by energizing the unrealized capacity that resides in their people. The veteran-owned company is located at 312 Walnut Street, Suite 1600, Cincinnati, Ohio 45202. For more information, call 513-339-1007 or visit www.bakerdaboll.com.