



FOR IMMEDIATE RELEASE

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**Executive Coaching Firm Grows Despite the Economy,
By Helping Clients Grow Despite the Economy**

CINCINNATI, OH (January 29, 2009)—Executive coaching firm Baker & Daboll is bucking economic trends and is celebrating International Coaching week this first week in February by announcing 19 percent revenue growth in 2008. The firm has experienced double digit revenue for the third year in a row, as it celebrates its fourth year in business.

“We are growing because we are helping clients grow,” said Todd Uterstaedt, president and CEO of Baker & Daboll. “We are proud of the success that our clients are experiencing.”

One recent example of client success is Lucette Crane Systems Inc., located in Oakley. In December, Lucette Crane was named to the 2008 *Cincinnati Business Courier*'s “Fast 55” list of the fastest growing Cincinnati companies. Jerry Burck, president of Lucette Crane, attributes a large part of his success as a direct result of what he learned during his executive coaching sessions last year with Baker & Daboll.

Despite a recent industry study that shows executive coaching is now being reserved primarily for the most senior executives, Baker & Daboll's business has been expanding from its traditional CEO, COO, and CFO coaching engagements to include senior managers and senior leaders at many levels. Baker & Daboll plans to add executive coaches to their staff this year, and also continues to expand their 15 independent contractor coaches to meet this demand.

“Our growth in team coaching is just another indication that the company continues to defy economic trends going into 2009,” said Uterstaedt. “The challenges in the economy often reveal and uncover the lack of critical skills that leaders and executive teams need to navigate in these turbulent times. We are grateful for the opportunity to assist a growing list of clients overcome and meet these challenges head on.”

About International Coaching Week

International Coaching Week is February 1-7. It was created in 1999 by International Coaching Federation (ICF) member Jerri N. Udelson, MCC. The ICF is the leading global organization for coaches—with over 15,000 members in over 90 countries—dedicated to advancing the coaching profession by setting high standards, providing independent certification, and building a worldwide network of credentialed coaches. For more information visit their Web site at www.coachfederation.org.

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About Baker & Daboll, LLC

Baker & Daboll is an international, strengths-first, results focused executive coaching firm servicing organizations seeking to increase the value of their businesses by energizing the unrealized capacity that resides in their people. The veteran-owned company is located at 312 Walnut Street, Suite 1600, Cincinnati, Ohio 45202. For more information, call 513-339-1007 or visit www.bakerdaboll.com.

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