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Executive Coaching Firm Launches Business Devoted to Daughters Working in Family-Owned Companies

Cincinnati, Ohio – January 3, 2014 – U.S.-based executive coaching firm Baker & Daboll is pleased to announce the launch of its global online business venture called **Daughters in Charge**. Daughters in Charge is devoted to daughters throughout the world who work in family-owned businesses and focuses on their leadership, relationship, career and financial development.

In the UK, family firms comprise 66 percent of small and medium sized enterprises¹, and in most countries around the world, family businesses make up 70 to 95 percent of all business entities.² In the U.S., currently 24 percent of family businesses are led by a female CEO or President, and 31.3 percent of family businesses surveyed indicate that the next successor is a female. Nearly 60 percent of all family-owned businesses have women in top management team positions (Mass Mutual American Family Business Survey, 2007).

Daughters in Charge is devoted to helping daughters, granddaughters, sisters, and nieces in this unique group develop the confidence and clarity needed to become successful leaders. Dr. Amy Katz leads Daughters in Charge and has over 15 years of experience coaching women in business. Katz understands the unique challenges and opportunities that these women experience when they work in their family's business. Often these challenges are related to family dynamics and differences, respect, trust and finances. In addition to working with many family companies, Katz has presented on women's leadership issues to the University of Cincinnati's Goering Center for Family and Private Business and the Cincinnati USA Regional Chamber's WE Lead program.

About Daughters in Charge

Daughters in charge is a division of executive coaching firm **Baker & Daboll**, and is devoted to helping daughters, granddaughters, sisters, and nieces in this unique group find personal and professional and financial success as a leader in the family business. The company is at 312 Walnut Street, Suite 1600, Cincinnati, Ohio (USA) 45202. To find out more, phone 513.339.1007, or visit the company at <http://daughtersincharge.com>, or on Facebook at www.facebook.com/daughtersincharge. Follow them on Twitter at <https://twitter.com/bizdaughters>.

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